

2021 Communicator of the Year Award

The IABC Southern Region Communicator of the Year Award annually recognizes an IABC member from the Southern Region who demonstrates excellence in communication and leadership.

Nominations from peers in the association (and self-nominations) will be reviewed by a selection committee of IABC members. Only one person may be recognized as the Communicator of the Year each year.

Information about the program, along with the nomination form, is available on the [IABC Southern Region website](#) under the awards tab.

PROCESS

A call for nominations is issued by the Southern Region and promoted through the Region's communication channels, including the website, email announcements, social media, and special outreach to chapter leaders and senior members. The award will be presented at the annual Southern Region Conference. Finalists will be notified approximately one (1) month prior to the conference.

Nominations should include details about the nominee's career achievements, along with two professional references, including one from an IABC Southern Region member in good standing. The Selection Committee will assess nominations against established criteria only by materials provided through the nomination and reference checks. The Committee shall decide by consensus if a nomination meets the criteria.

The Southern Region Vice President of Awards will notify the successful candidate. The Vice President of Awards also contacts any unsuccessful nominees and their chief nominator to provide input/encouragement on how to enhance the nomination and resubmit it in a future year, if appropriate.

TIMELINE

- Call for Nominations – July 15, 2021
- Nomination Deadline – Aug. 16, 2021 at 5 p.m. EST
- Notification of Finalists – Sept. 1, 2021
- Award Presentation – 2021 IABC Southern Region Conference Award Ceremony

ELIGIBILITY

- The nominee must be an active member of IABC, located in the Southern Region and in good standing with the association.
- The nominee must have at least one (1) year tenure at his/her current position as of the nomination date.
- The nominee has more than 10 years experience in the communications profession.
- The nominee must have volunteer leadership experience within IABC.

SELECTION CRITERIA

Nominations are evaluated according to the following criteria with equal weight given to each area:

- Demonstrates exceptional leadership, management and communications skills.
- Develops communication strategies that contribute to the ongoing success of their organization or client organizations.
- Exemplifies the role of leader in communications.
- Demonstrated service to IABC as a local, regional and/or international volunteer (leader).

FOR MORE INFORMATION

Alison Shuman

Vice President of Awards

IABC Southern Region

awards@iabcsouthern.com