

## 2021 Hall of Fame Award

The IABC Southern Region Hall of Fame Award is a lifetime achievement award and is the highest honor IABC Southern Region bestows on an individual member.

The Southern Region Hall of Fame has been established to recognize outstanding Southern Region communicators whose work over the years has brought credit to IABC, the profession, their organization, clients and communities, and whose contributions have raised the standards of professional communications in the IABC Southern Region.

Nominations from peers in the association will be reviewed by a selection committee of IABC members. Only one person may be inducted into the Southern Region Hall of Fame each year.

Information about the program, along with the nomination form, is available on the [IABC Southern Region website](#) under the awards tab.

### PROCESS

A call for nominations is issued by the Southern Region and promoted through the Region's communication channels, including the website, email announcements, social media and special outreach to chapter leaders and senior members. The award will be presented at the annual Southern Region Conference. Finalists will be notified approximately one (1) month prior to the conference.

Nominations should include details about the nominee's career achievements, along with letters of support from a variety of sources. Nominations must be signed by three (3) IABC members, at least one of whom should be a member of the Southern Region. The Selection Committee will assess nominations against established criteria, which in many respects, mirror the IABC Fellow criteria. The Committee shall decide by consensus if a nomination meets the criteria.

The Southern Region Vice President of Awards will notify the successful candidate. The Vice President of Awards also contacts any unsuccessful nominees and their chief nominator to provide input/encouragement on how to enhance the nomination and resubmit it in a future year, if appropriate.

### TIMELINE

- Call for Nominations – July 15, 2021
- Nomination Deadline – Aug. 16, 2021 at 5 p.m. EST
- Notification of Finalists – Sept. 1, 2021
- Award Presentation – 2021 IABC Southern Region Conference Award Ceremony

### ELIGIBILITY

- The nominee must be a senior communicator who has contributed to the IABC Southern Region (or legacy Districts).
- The nominee does not need to be a current member.

## SELECTION CRITERIA

- 1. Contribution to the communication field and profession:** Major achievements leading to positive and direct impact
- 2. Communication career achievement:** Communication-related career achievements leading to demonstrable results, scope of responsibilities, advancements, years in the field, education level
- 3. Authorship, speaking and lecturing (on communications topics):** Books, articles, columns, research papers, seminars, courses, level of professorship demonstrating sustained leadership in one or more areas of expertise or evidence of how the nominee has shared knowledge of the communications profession with others
- 4. Contributions to IABC Southern Region:** Chapter/district/regional/international board and committee activity, presentations to chapters and districts/regions, articles written for IABC publications
- 5. Other:** Professional recognition and/or other professional accreditation, awards, citations, honours, community activities and other business-related activities

## FOR MORE INFORMATION

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