



2021 Rising Star Award

The IABC Southern Region Rising Star Award annually recognizes the efforts of professionals new to the communications profession within the IABC Southern Region. Join us in saluting the young, dynamic leaders who are shaping the future of IABC.

If you or someone you know is new to the communication profession, an IABC star, and an active participant in the community, please complete the nomination form online.

Nominations from peers in the association (and self-nominations) will be reviewed by a selection committee of IABC members. Only one person may be recognized as the Southern Region Rising Star each year.

Information about the program, along with the nomination form, is available on the [IABC Southern Region website](#) under the awards tab.

PROCESS

A call for nominations is issued by the Southern Region and promoted through the Region's communication channels, including the website, email announcements, social media, and special outreach to chapter leaders and senior members. The award will be presented at the annual Southern Region Conference. Finalists will be notified approximately one (1) month prior to the conference.

Nominations include details about the nominee's career achievements, along with two professional references, including one from an IABC member in good standing. The Selection Committee will assess nominations against established criteria only by materials provided through the nomination and reference checks. The Committee shall decide by consensus if a nomination meets the criteria.

The Southern Region Vice President of Awards will notify by phone the successful candidate. The Vice President of Awards also contacts any unsuccessful nominees and their chief nominator to provide input/encouragement on how to enhance the nomination and resubmit it in a future year, if appropriate.

TIMELINE

- Call for Nominations – July 15, 2021
- Nomination Deadline – Aug. 16, 2021 at 5 p.m. EST
- Notification of Finalists – Sept. 1, 2021
- Award Presentation – 2021 IABC Southern Region Conference Award Ceremony

ELIGIBILITY

- The nominee must be an active member of IABC, located in the Southern Region and in good standing with the association.

- The nominee must have **no more than five (5) years** experience in the communications profession.
- The nominee must have volunteer experience within IABC.

SELECTION CRITERIA

Nominations are evaluated according to the following criteria with equal weight given to each area:

- Demonstrates a strong commitment to continuing professional development and the communications profession.
- Demonstrates exceptional communications skills.
- Demonstrated service to IABC as a local, regional and/or international volunteer.

FOR MORE INFORMATION

Alison Shuman

Vice President of Awards

IABC Southern Region

awards@iabcsouthern.com